



LightScribe in Action – Firme

LightScribe Direct Disc Labeling (www.lightscribe.com) offers a simple, no-hassle way to burn professional, silkscreen-quality labels onto CDs and DVDs. Musicians or music lovers simply burn their music or video, flip the disc over, and burn a great looking label for a demo CD or a disc of favorite songs or video – no printer, permanent marker or adhesive labeling is required.

Contact:

John D'Avolio
Triggerfish Consulting for LightScribe
415.642.4049
johnd@triggerfish.org



Firme (*pronounced fear-may*) is a San Jose, California-based Hard Reggae/Latin Beat band with several cross country tours, a California Music Award for Outstanding Rock En Espanol, and a three month stay on the Spanish Rock top ten under their belts. The eight piece band's energy-fueled music has influences as varied as Rocksteady Reggae, the Ramones, and Dizzy Gillespie.

Like a lot of other great bands, Firme is working hard to make a name for themselves. While it ultimately comes down to the quality of their music, LightScribe enables Firme to create professional-looking and eye-catching CD artwork that provides that extra edge when booking gigs at local venues as well as for their national tours.

According to trumpet and timbales player, Sergio Bernal, "LightScribe is easy to use and you don't have to put stickers onto the CD or use a sharpie, which doesn't look too good. You just burn the music onto the CD and then burn any image on the other side. The software is so self-explanatory, a monkey could use it. We create demo discs for our band with LightScribe and it has opened up a lot of ideas for us. With LightScribe, the demo discs come out looking much better and more professional than what we sent into booking agents before."

More information on the band can be found at: www.firmemusic.com